The Woods Hole Film Festival, now in its 31st year, is one of the longest-running film festivals in New England. It offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers. The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world. Woods Hole is also a destination location for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around.

In addition to the summer event, the Festival also presents screening events in person and virtual on a monthly basis throughout the year in collaboration with other local businesses and venues and maintaining a consistent year-round presence in the community. We send regular e-mail updates to our list of more than 8,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience, while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.
FESTIVAL AUDIENCE PROFILE

- Attendees: 5,500+ (65% Female)
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend
- Average Household Income: $100K+
- Festival Audience Rating: Excellent
- Website Traffic: >60,000 visits
- Majority of attendees use website for information and ticket purchase

“In this, our fifth year supporting the Woods Hole Film Festival, we sponsored the incredible film THE WEIGHT OF WATER; about Erik Weihenmayer who, though totally blind, solo kayaked the length of the Grand Canyon. Such courage. Such drive. His story inspires us all to greater achievements. This is just one of the 170 films shown in 2019. It’s amazing that such a wide-reaching festival takes place in our sometimes sleepy village by the sea. May it always be so.”

-Rooster, Nobska Farms
## SUMMER FESTIVAL SPONSORSHIP

<table>
<thead>
<tr>
<th>Benefits/Levels</th>
<th>Adopt-A-Film</th>
<th>Box Office</th>
<th>Contributing</th>
<th>Presenting</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amount</strong></td>
<td>$500</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Ad in print/online program</td>
<td>Quarter-page</td>
<td>Half Page</td>
<td>Full Page</td>
<td>Full Page</td>
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<tr>
<td>Tickets to film</td>
<td>4</td>
<td>-</td>
<td>4</td>
<td>-</td>
</tr>
<tr>
<td>Full Festival Passes</td>
<td>-</td>
<td>2</td>
<td>-</td>
<td>8</td>
</tr>
<tr>
<td>Logo on website</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on screen</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Festival merchandise</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Screening recognition</td>
<td>10-second video bump</td>
<td>15-second video bump</td>
<td>20-second video trailer</td>
<td>30-second video trailer</td>
</tr>
<tr>
<td>Product in filmmaker bag</td>
<td>-</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Unique social media post</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Additional</strong>*</td>
<td>-</td>
<td>Logo in live festival program, schedule one-sheet, email and social media festival promotions, and year-round on website.</td>
<td>Special event hosting opportunity</td>
<td>Special event hosting opportunity</td>
</tr>
<tr>
<td><em>Contact us for full details and benefits</em></td>
<td></td>
<td>Logo on Box Office banner. Exclusivity to distribute marketing materials in WHFF Box Office.</td>
<td>Festival program, schedule one-sheet, email and social media, and year-round on website</td>
<td>Identified as Presenting Sponsor in Festival press release and media interviews, community TV, radio, and websites</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Private virtual event (invite up to 50 of your guests to an online film followed by an online chat w/ filmmaker)</td>
<td>Prominent in festival ads</td>
<td>Identified as Presenting Sponsor in festival ads</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Private virtual event (invite up to 50 of your guests to an online film followed by an online chat w/ filmmaker)</td>
<td></td>
</tr>
</tbody>
</table>
I sponsor the Wood Hole Film Festival to support their dedication to the arts and year-round commitment to our community. Between the films, music, and hanging out with like-minded people in beautiful Woods Hole, the summer Film Festival is my favorite week of the year.

-Michelle Itzkowitz, innerglow yoga

FESTIVAL PROGRAM ADVERTISING RATES & SPECS

Full page • $750
(7.5” W x 10” H)

Half page • $400
(7.5” W x 5” H)

Quarter page • $250
(3.75” W x 5” H)

SPECS: ADS: 300 DPI • PDF, AI, or JPG • NO BLEED • LOGOS: 300px • JPG, PNG, PDF

2022 Festival Dates:
July 30 - August 6, 2022