

# 2022 SPONSORSHIP & ADVERTISING



## WOODS HOLE FILM FESTIVAL

The Woods Hole Film Festival, now in its 31<sup>st</sup> year, is one of the longest-running film festivals in New England. It offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers. The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world. Woods Hole is also a destination location for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around.



In addition to the summer event, the Festival also presents screening events in person and virtual on a monthly basis throughout the year in collaboration with other local businesses and venues and maintaining a consistent year-round presence in the community. We send regular e-mail updates to our list of more than 8,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience, while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.



**8 Days**  
**150 Films**  
 from around the world  
**31 Years**  
 running

50  
 FILM FESTIVALS  
 WORTH  
 THE ENTRY  
 FEE 2019  
**MovieMaker**  
 25 Coolest Film Festivals



## FESTIVAL AUDIENCE PROFILE

- Attendees: 5,500+ (65% Female)
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend
- Average Household Income: \$100K+
- Festival Audience Rating: Excellent
- Website Traffic: >60,000 visits
- Majority of attendees use website for information and ticket purchase



"In this, our fifth year supporting the Woods Hole Film Festival, we sponsored the incredible film **THE WEIGHT OF WATER**; about Erik Weihenmayer who, though totally blind, solo kayaked the length of the Grand Canyon. Such courage. Such drive. His story inspires us all to greater achievements. This is just one of the 170 films shown in 2019. It's amazing that such a wide-reaching festival takes place in our sometimes sleepy village by the sea. May it always be so."

**-Rooster, Nobska Farms**

# SUMMER FESTIVAL SPONSORSHIP

Benefits/Levels	Adopt-A-Film	Box Office	Contributing	Presenting
Amount	\$500	\$1,500	\$2,500	\$5,000
Ad in print/online program	Quarter-page	Half Page	Full Page	Full Page
Tickets to film	4	-	-	-
Full Festival Passes	-	2	4	8
Logo on website	✓	✓	✓	✓
Logo on screen	✓	✓	✓	✓
Festival merchandise		✓	✓	✓
Screening recognition	10-second video bump	15-second video bump	20-second video trailer	30-second video trailer
Product in filmmaker bag	-	✓	✓	✓
Unique social media post	✓	✓	✓	✓
Additional* <i>*contact us for full details and benefits</i>	-	<p>Logo in live festival program, schedule one-sheet, email and social media festival promotions, and year-round on website.</p> <p>Logo on Box Office banner. Exclusivity to distribute marketing materials in WHFF Box Office.</p>	<p>Special event hosting opportunity</p> <p>Festival program, schedule one-sheet, email and social media, and year-round on website</p> <p>Private virtual event (invite up to 50 of your guests to an online film followed by an online chat w/ filmmaker)</p>	<p>Special event hosting opportunity</p> <p>Identified as Presenting Sponsor in Festival press release and media interviews, community TV, radio, and websites</p> <p>Identified as Presenting Sponsor in festival ads</p> <p>Prominent in festival program, schedule one-sheet, email and social media, year-round on website</p> <p>Private virtual event (invite up to 50 of your guests to an online film followed by an online chat w/ filmmaker)</p>



**VIRTUAL AND IN-PERSON MONTHLY SCREENING SERIES SPONSORSHIP OPPORTUNITIES AVAILABLE.**

**CONTACT US FOR DETAILS AND EVENT INFORMATION.**




# FESTIVAL PROGRAM ADVERTISING RATES & SPECS

8 days, 153 films, Live & Virtual Screenings and Events




**30<sup>TH</sup> ANNUAL WOODS HOLE FILM FESTIVAL**  
JULY 31<sup>ST</sup> - AUG 7<sup>TH</sup> 2021  
CAPE COD MASSACHUSETTS

[www.woodsholefilmfestival.org](http://www.woodsholefilmfestival.org) | 508-495-FILM



**Falmouth Chamber of Commerce:**  
*A Proud Sponsor of the Woods Hole Film Festival*

From Old Silver to the Heights, Teaticket to Hatchville, Waquoit to Woods Hole, the Villages East, West and North to Falmouth Village, the Falmouth Chamber of Commerce has been promoting businesses and an appealing sense of place for more than 100 years. It's with this guiding mission that we take our place as a proud sponsor of this year's 28<sup>th</sup> Annual Woods Hole Film Festival. It's through partnerships and great events, like the Film Festival, that we're able to promote our idyllic seaside community and make Falmouth an even nicer place to live, work and play. You can learn more about how we're working to be Your Community Connection at [falmouthchamber.com](http://falmouthchamber.com).




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*Proud sponsor of the Woods Hole Film Festival. Join us for the Best of the Fest screenings in December!*

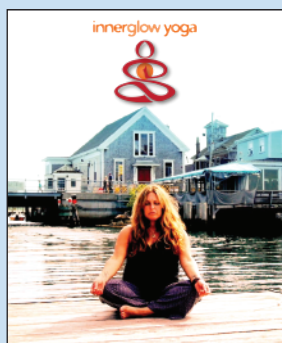
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**Full page • \$750**  
(7.5" W x 10" H)

**Half page • \$400**  
(7.5" W x 5" H)

**Quarter page • \$250**  
(3.75" W x 5" H)

SPECS: ADS: 300 DPI • PDF, AI, or JPG • NO BLEED - LOGOS: 300px • JPG, PNG, PDF



I sponsor the Wood Hole Film Festival to support their dedication to the arts and year-round commitment to our community. Between the films, music, and hanging out with like-minded people in beautiful Woods Hole, the summer Film Festival is my favorite week of the year.

-Michelle Itzkowitz, innerglow yoga

**2022 Festival Dates:**  
**July 30 - August 6, 2022**

**WOODS HOLE FILM FESTIVAL**  
[www.woodsholefilmfestival.org](http://www.woodsholefilmfestival.org)

PO Box 624, 89 Water Street, 2nd Floor, Woods Hole, MA 02543 • [sponsorshipwhff@gmail.com](mailto:sponsorshipwhff@gmail.com) • 508-495-3456