RHFF VIRTUAL AUDIENCE PROFILE

- Events per month: 2 (minimum)
- Household views per event: 180-300
- Individual views per event: ~360-600
- Average Age Range: 35-65
- Average Household Income: $100K+
- Festival Audience Rating: Excellent
- Website Traffic: 60,000 visits/year

Sponsor of the Month • $500
EXCLUSIVE sponsor for all online screening events (minimum two events) in a calendar month. Package includes:
- Custom branded video bumper before all film programs (see above)
- Social media post (Facebook, Instagram)
- Logo on WHFF website and printed fliers/posters
- Online access to all events for 8 people during sponsored month

Screening Sponsor • $250
Sponsor for single online screening event. Package includes:
- Custom branded video bumper before sponsored film program
- Social media post (Facebook, Instagram)
- Logo on WHFF website and printed fliers
- Clickable logo on film page (see above)
- Online access to all events for 4 people during sponsored month

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