



The **Woods Hole Film Festival** is one of the longest-running film festivals in New England. For 8 days in July and August it offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers in the world. The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world, garnering **25 Coolest Festivals in the World** and **Top 50 Festivals Worth The Entry Fee** recognition from **MovieMaker Magazine**.

Woods Hole is also a destination location for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around. Publications such as **Smithsonian Magazine** list Woods Hole as one of the **Best Small Towns To Visit**. Attendance has grown year after year, topping at 5,000+ attendees last year.

The Festival also presents screening events on a monthly basis throughout the year in collaboration with other local businesses and venues and therefore have a consistent presence in the community. Our social media outreach and engagement are strong. We send regular e-mail updates to our list of 5,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.



Top 10 Massachusetts Summer Events of 2017

From the annual Best of New England travel guide, *Yankee's* editors share their picks for the best Massachusetts summer events.

SPONSORSHIP LEVELS



Custom Sponsor: Celebrity Cruises

The Woods Hole Film Festival team was a pleasure to work with and Celebrity Cruises is looking forward to another sponsorship year! They are constantly brainstorming with us to create more integrated event activations. Also, the festival goes themselves were some of the most gracious and engaged we have encountered in our years of event management. All around it was a home run. - Celebrity Cruises

Presenting Sponsor

\$5000

- Full-page ad in program
- Recognition as a presenting sponsor in trailer shown prior to all films screened during the festival
- Logo featured prominently on program cover, festival promo, schedule one-sheet, and badge lanyards
- Banner display at festival events
- 8 Full Festival passes
- Product in filmmaker bags and/or at special events

Event Sponsor

\$2500

- Prominent visual representation at specific special event or after party hosted by the Festival
- Logo inside program book and schedule one-sheet
- Full-page ad in program
- Year-round logo display on festival website
- 2 Full Festival passes
- Custom video bump shown prior to screenings



Filmmaker Brunch Location Sponsor:
Martha's Vineyard Savings Bank
Filmmaker Bag Sponsor: AstraLuna

Contributing Sponsor

\$1000

- Half-page ad in program
- Year-round logo display on festival website
- 2 Full Festival passes
- Custom video bump shown prior to screenings

Adopt-A-Film

\$400*

- 1/8-page ad in program
- Year-round logo display on festival website
- Inclusion in social media and print relating to your film
- Custom slide with your logo before start of film
- 2 Tickets to screening

***Upgrade to 1/4-page ad in festival program for \$100 more**



Screening Sponsors:
NOBSKA FARMS & innerglow yoga

*"This year was the second year we supported a film. We loved being part of **Revival: The Sam Bush Story** at WHFF! And to meet him, well, what a pleasure. We chatted with Judy about supporting the WHFF in 2017 and look forward to the opportunity to do so. It's amazing that such a wide reaching festival takes place in our sometimes sleepy village by the sea. May it always be so." -Rooster, Nobska Farms*





Custom Sponsor: Talamas

In-Kind Sponsor: Contribute a product or service to the be included in the film festival. Items can be included in filmmaker bags, offered to attendees at the box office or venues, or contribute to the success of any of our events. Contact us for details.

Custom Sponsorships: In addition to the listed sponsorships, we can create new partnership opportunities through customized packaging.



Custom trailer for innerglow yoga



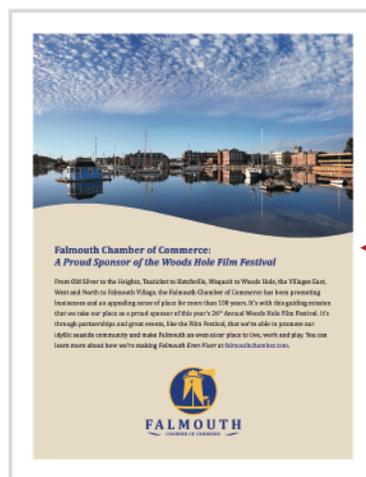
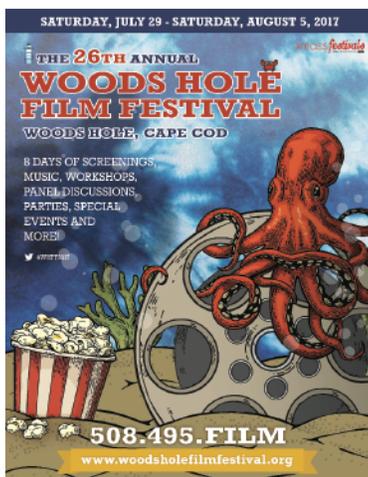
Working with the staff at WHFF to customize a unique sponsorship program was one of the most fun & rewarding experiences we have had in our years of business. Judy & John were extremely creative and easy to work with and we will continue to support WHFF in the future!
- Michelle Itzkowitz, innerglow yoga

FESTIVAL AUDIENCE PROFILE

- Attendees: 5,000+
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend the festival
- Average Household Income: \$100K+
- Website Traffic: 60,000 visits
- Festival Audience Rating: Excellent
- Majority of attendees use website for information and ticket purchase

FESTIVAL PROGRAM ADVERTISING RATES: *(Festival programs from previous years can be seen on our website in Festival Archives.)*

- | | | |
|---------------------------------|-------|----------------------------------|
| • Full page (7.5" W x 10" H) | \$750 | ARTWORK DEADLINE: June 30 |
| • Half page (7.5" W x 5" H) | \$400 | |
| • Quarter page (3.75" W x 5" H) | \$250 | |
- 2017 FESTIVAL DATES: July 29 – August 5**



Half Page
Full Page
Quarter Page



Sponsorship opportunities also available for our two monthly screening series.
[2,000+ attendees during the 2016-2017 Season]

Film Falmouth

8 Monthly Screenings from October to May
 at Falmouth Academy's Morse Hall (cap. 150)

Dinner & A Movie

8 Monthly Screenings from October to May
 at WHOI's Redfield Auditorium (cap. 189)



Series Sponsor

\$2000

Sponsor either series for the season

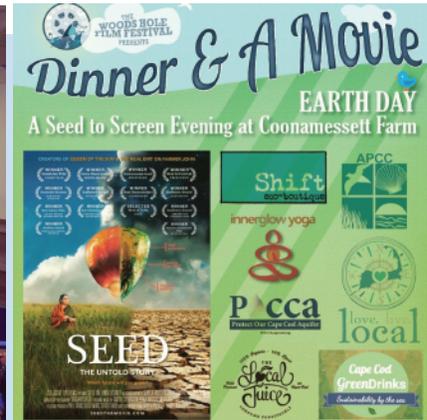
- Year-round logo display on festival website
- Inclusion in all social media and print relating to the series
- Custom video bump shown prior to screenings
- 4 tickets to all series screenings

Adopt-A-Film

\$250

Sponsor one film in either series

- Inclusion in social media and print relating to your film
- Custom slide with your logo before start of film
- 4 Tickets to screening



Film Falmouth

October: Kedi
 November: Stumped
 December: The Trip To Spain
 January: Walking Out
 February: I Dream In Another Language
 March: Blur Circle
 April: DeeJ
 May: Seat 25

Dinner & A Movie

October: Brave New Jersey
 November: Dateline-Saigon
 December: A Man Called Ove
 January: Joe Cocker: Mad Dog With Soul
 February: California Typewriter
 March: The Crest
 April: The Bullish Farmer (at Coonamessett Farm)
 May: RUMBLE: The Indians Who Rocked The World

*Schedule subject to change

WOODS HOLE FILM FESTIVAL

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