



The **Woods Hole Film Festival** is one of the longest-running film festivals in New England. For 8 days in July and August it offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers in the world. The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world, garnering **25 Coolest Festivals in the World** and **Top 50 Festivals Worth The Entry Fee** recognition from **MovieMaker Magazine**.

Woods Hole is also a destination location for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around. Publications such as **Smithsonian Magazine** list Woods Hole as one of the **Best Small Towns To Visit**. Attendance has grown year after year, topping at 5,000+ attendees last year.

The Festival also presents screening events on a monthly basis throughout the year in collaboration with other local businesses and venues and therefore have a consistent presence in the community. Our social media outreach and engagement are strong. We send regular e-mail updates to our list of 5,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.

# SPONSORSHIP LEVELS



**Custom Sponsor: Celebrity Cruises**

*The Woods Hole Film Festival team was a pleasure to work with and Celebrity Cruises is looking forward to another sponsorship year! They are constantly brainstorming with us to create more integrated event activations. Also, the festival goers themselves were some of the most gracious and engaged we have encountered in our years of event management. All around it was a home run.* **-Kate Lynk, Celebrity**

## Presenting Sponsor

**\$5000**

- Full-page ad in program
- Recognition as a presenting sponsor in trailer shown prior to all films screened during the festival
- Logo featured prominently on program cover, festival promo, schedule one-sheet, and badge lanyards
- Banner display at festival events
- 8 Full Festival passes
- Product in filmmaker bags and/or at special events

## Screening Sponsor

**\$3500**

- Recognition as the premier screening sponsor in trailer shown prior to a specific film that correlates to your business
- Logo inside program and schedule one-sheet
- Full-page ad inside program
- Year-round logo display on festival website
- 5 Full Festival passes
- Product in filmmaker bags and/or at filmmaker events



**Filmmaker Brunch Location Sponsor:**  
Martha's Vineyard Savings Bank

**Filmmaker Bag Sponsor: AstraLuna**

## Event Sponsor

**\$2500**

- Prominent visual representation at specific special event or after party hosted by the Festival
- Logo inside program book and schedule one-sheet
- Full-page ad in program
- Year-round logo display on festival website
- 2 Full Festival passes
- Product in filmmaker bags and/or at filmmaker events

## Contributing Sponsor

**\$1000**

- Half-page ad in program
- Year-round logo display on festival website
- 2 Full Festival passes
- Product in filmmaker bag



**Screening Sponsors:**  
NOBSKA FARMS & innerglow yoga

*"This year was the second year we supported a film. We loved being part of **Revival: The Sam Bush Story** at WHFF! And to meet him, well, what a pleasure. We chatted with Judy about supporting the WHFF in 2017 and look forward to the opportunity to do so. It's amazing that such a wide reaching festival takes place in our sometimes sleepy village by the sea. May it always be so."* **-Rooster, Nobska Farms**







Custom Sponsor: Talamas

## Community Partner

**\$500**

- Quarter-page ad in program
- Year-round logo display on festival website
- 2 Festival weekend passes
- Product in filmmaker bag

## Production Partner

**\$300**

- Quarter-page ad in program
- Product in filmmaker bags

*Working with the staff at WHFF to customize a unique sponsorship program was one of the most fun & rewarding experiences we have had in our years of business. Judy & John were extremely creative and easy to work with and we will continue to support them in the future!*

**- Michelle Itzkowitz, innerglowyoga**

## FESTIVAL AUDIENCE PROFILE

- Attendees: 5,000+
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend the festival
- Average Household Income: \$100K+
- Website Traffic: 60,000 visits
- Festival Audience Rating: Excellent
- Majority of attendees use website for information and ticket purchase

**CUSTOM SPONSORSHIPS:** In addition to the listed sponsorships, we can create new partnership opportunities through customized packaging. Examples include: branding or sponsorship of filmmaker/industry panels or workshops, branding on filmmaker bags, exclusive branding at screening venues or filmmaker events.

*Sponsorship opportunities also available for our two monthly screening series:*

## Film Falmouth • Dinner & A Movie

### FESTIVAL PROGRAM ADVERTISING RATES: (Festival programs from previous years can be seen on our website in Festival Archives.)

- Full page (7.5" W x 10" H) \$750
- Half page (7.5" W x 5" H) \$400
- Quarter page (3.75" W x 5" H) \$250
- Step and Repeat (Reserved for Presenting Sponsors)

**ARTWORK DEADLINE:** June 30, 2017

**2017 FESTIVAL DATES:** Saturday, July 29 – Saturday, August 5

## WOODS HOLE FILM FESTIVAL

www.woodsholefilmfestival.org • PO Box 624, 87B Water Street, Woods Hole, MA 02543 • info@woodsholefilmfestival.org • 508-495-3456