

Set in the picturesque village of Woods Hole,



Massachusetts, the 24 year old Woods Hole Film Festival is one of the longest running film festivals in New England and offers locals, summer residents and visitors alike, the opportunity to see some of the best undiscovered independent film and talent on the indie scene. The village of Woods Hole attracts a world-wide audience as home to some of the leading US scientific institutions, the Woods Hole Oceanographic Institution, the Marine Biological Laboratory and the Woods Hole Research Center. In the summer, Woods Hole is a destination location for summer visitors and scientific investigators, making for one of the most dynamic and sophisticated audiences around. **The Woods Hole Film Festival has been designated as one of the 25 Coolest Festivals in the world** and attracts filmmakers and audiences from around the world. **Smithsonian Magazine designated Woods Hole as #5 on its list of America's 20 Best Small Towns to Visit in 2014.**

By supporting the Woods Hole Film Festival through sponsorship and advertising, you will help us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation to the audiences of Cape Cod and beyond. The Woods Hole Film Festival offers 8 days of screenings, workshops, parties, music events, panel discussions, and more.

SPONSORSHIP

Presenting Sponsor



Event Sponsor



Contributing Sponsor

Community Partner

Production Partner

LEVEL

\$5000 - Plaque presentation at designated event.
Special seating at all screenings
Full page color ad in program book
Logo featured prominently on program cover, festival promo, schedule one-sheet, and badge lanyards
Banner display at Festival events
Website, year round banner ad display
8 full festival passes
product in filmmaker bags
verbal mention at every event
photo opportunities with talent

\$2500 - Logo inside program book, schedule one-sheet, special seating at all screenings, full page ad inside program book
Website, year round logo display
5 full festival passes
product in filmmaker bags

\$1000 - half page ad in program book, website year round logo display, 2 full festival passes, product in filmmaker bags

\$500 -Website, year round logo display, quarter page ad in program book, 2 weekend passes, product in filmmaker bags

\$300 - quarter page ad in program book, product in filmmaker bags

ARTWORK DEADLINE 6/15/15

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PROGRAM BOOK ADVERTISING

Full - \$750

Half - \$400

Quarter - \$250

PAGE SIZE

Full page (7.5 x 10)

Half page (7.5. x 5)

Quarter page (3.75 x 5)

Festival audience profile

Attendees: 5000

3/4 travel to attend the Festival

average age range 35 - 65+

average household income - 100K +

website traffic - 60k visits

Festival audience rating - excellent experience

Years attending - majority 5 - 15 years

Majority of attendees use the website for information and ticket purchase.



CONTACT US AT:

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