

2020 Sponsorship & Advertising



WOODS HOLE FILM FESTIVAL

The Woods Hole Film Festival, now in its 29th year, is one of the longest-running film festivals in New England. It offers locals, summer residents, and visitors alike the opportunity to see some of the best independent film and filmmakers. The Festival has been recognized by industry media and filmmakers as one of the top film festivals in the world. Woods Hole is also a destination location for summer visitors and scientific researchers, making for one of the most dynamic and sophisticated audiences around.



In addition to the summer event, the Festival also presents screening events on a monthly basis throughout the year in collaboration with other local businesses and venues and maintaining a consistent year-round presence in the community. We send regular e-mail updates to our list of more than 5,000 at least twice monthly. Our personal interaction with audiences and filmmakers is one of the qualities that sets us apart from many other festivals. Our sponsors recognize the unique environment the Woods Hole Film Festival creates as an opportunity to showcase their brand in a way no others can.

By supporting the Woods Hole Film Festival through sponsorship and advertising you will be presenting your brand to a discerning and diverse audience, while helping us to fulfill the mission of supporting emerging independent filmmakers and bringing the best of the next generation of filmmakers to the audiences of Cape Cod and beyond.

8 Days
150 Films
 from around the world
29 Years
 running

50
 FILM FESTIVALS
 WORTH
 THE ENTRY
 FEE 2019
MovieMaker
 25 Coolest Film Festivals



FESTIVAL AUDIENCE PROFILE

- Attendees: 5,500+ (65% Female)
- Average Age Range: 35-65
- Years Attending: 5-15
- 75% travel to attend
- Average Household Income: \$100K+
- Festival Audience Rating: Excellent
- Website Traffic: 60,000 visits
- Majority of attendees use website for information and ticket purchase



"In this, our fifth year supporting the Woods Hole Film Festival, we sponsored the incredible film **THE WEIGHT OF WATER**; about Erik Weihenmayer who, though totally blind, solo kayaked the length of the Grand Canyon. Such courage. Such drive. His story inspires us all to greater achievements. This is just one of the 170 films shown in 2019. It's amazing that such a wide-reaching festival takes place in our sometimes sleepy village by the sea. May it always be so."

-Rooster, Nobska Farms

SUMMER FESTIVAL SPONSORSHIP

Benefits/Levels	Adopt-A-Film	Contributing	Venue	Presenting
Amount	\$500	\$1,500	\$3,000	\$5,000
Ad in program	Quarter-page	Half Page	Full Page	Full Page
Tickets to screening	4	-	-	-
Full Festival Passes	-	2	4	8
Logo on website	✓	✓	✓	✓
Logo on screen	✓	✓	✓	✓
Festival merchandise		✓	✓	✓
Screening recognition	10-second video bump	15-second video bump	20-second video trailer	30-second video trailer
Product in filmmaker bag	-	✓	✓	✓
Unique social media post	✓	✓	✓	✓
Additional*	-	Festival program, schedule one-sheet, email and social media festival promotions, and year-round on website.	Special event opportunity Festival program, schedule one-sheet, email and social media , and year-round on website Banner in sponsored theater lobby throughout Festival	Special event opportunity Identified as Presenting Sponsor in Festival press release and media interviews, community TV, radio, and websites Identified as Presenting Sponsor on RTA Cape Flyer and festival ads Prominent in festival program, schedule one-sheet, email and social media, year-round on website Logo exclusively displayed on badge lanyards worn by filmmakers and attendees Banner in box office during Festival

**contact us for full details and benefits*

MONTHLY SERIES

Film Falmouth

A monthly screening series of independent films from September through May at Falmouth Academy.

Annual attendance: 1,000-1,200

Both Series: \$2000

Video or logo in pre-show, social media recognition, festival swag, tickets to all series screenings.

Individual Series: \$1000

Video or logo in pre-show, social media recognition, festival swag, tickets to all individual series screenings

Dinner & A Movie

A monthly screening series of independent films from September through May at Redfield Auditorium.

Annual attendance: 1,200-1,500

Adopt-A-Film: \$500

On-screen and social media recognition, tickets to sponsored screening.

FESTIVAL PROGRAM ADVERTISING RATES & SPECS



**SATURDAY JULY 27TH THROUGH
SATURDAY AUGUST 3RD 2019**

THE 28TH ANNUAL
**WOODS HOLE
FILM FESTIVAL**
WOODS HOLE, CAPE COD

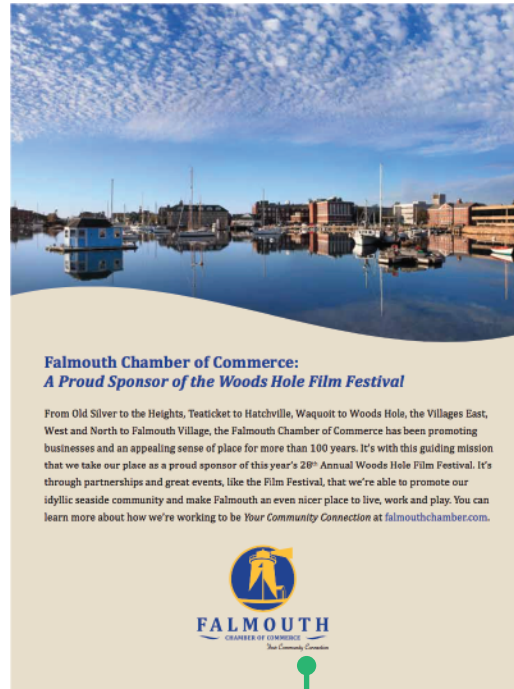
PROGRAM 2019

8 DAYS OF SCREENINGS, MUSIC,
WORKSHOPS, PANEL DISCUSSIONS,
PARTIES, SPECIAL EVENTS
AND MORE!

508.495.FILM
WWW.WOODSHOLEFILMFESTIVAL.ORG

f @woodsholefilmfestival
@woodsholefilmfestival

1. Download the Fippen Festival App
2. Scan the QR Code along with the App to get
schedule updates and festival news.



Falmouth Chamber of Commerce:
A Proud Sponsor of the Woods Hole Film Festival

From Old Silver to the Heights, Teaticket to Hatchville, Waquoit to Woods Hole, the Villages East, West and North to Falmouth Village, the Falmouth Chamber of Commerce has been promoting businesses and an appealing sense of place for more than 100 years. It's with this guiding mission that we take our place as a proud sponsor of this year's 28th Annual Woods Hole Film Festival. It's through partnerships and great events, like the Film Festival, that we're able to promote our idyllic seaside community and make Falmouth an even nicer place to live, work and play. You can learn more about how we're working to be Your Community Connection at falmouthchamber.com.

FALMOUTH
CHAMBER OF COMMERCE
Your Community Connection



innerglow yoga
ignite your innerglow

WORKSHOPS
SMALL GROUP CLASSES
PRIVATE YOGA INSTRUCTION
BEGINNER SERIES
RETAIL STORE
FEATURING LULULEMON
HOME OF CAPE COD YOGA SCHOOL

MASHPEE • PLYMOUTH
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**COTUIT CENTER
FOR THE ARTS**

*Proud sponsor of the
Woods Hole Film Festival.
Join us for the Best of the Fest
screenings in December!*

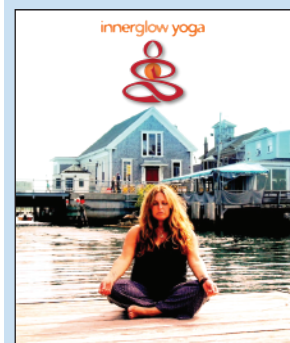
ARTSONTHECAPE.ORG
508.428.0669
4404 FALMOUTH ROAD (RTE 2B)
COTUIT, MA 02635

Full page • \$750
(7.5" W x 10" H)

Half page • \$400
(7.5" W x 5" H)

Quarter page • \$250
(3.75" W x 5" H)

SPECS: ADS: 300 DPI • PDF, AI, or JPG • NO BLEED - LOGOS: 300px • JPG, PNG, PDF



I sponsor the Wood Hole Film Festival to support their dedication to the arts and year-round commitment to our community. Between the films, music, and hanging out with like-minded people in beautiful Woods Hole, the summer Film Festival is my favorite week of the year.

-Michelle Itzkowitz, innerglow yoga

ARTWORK DEADLINE: June 12, 2020
Festival Dates: July 25 - August 1, 2020

WOODS HOLE FILM FESTIVAL
www.woodsholefilmfestival.org

PO Box 624, 89 Water Street, 2nd Floor, Woods Hole, MA 02543 • sponsorshipwhff@gmail.com • 508-495-3456